

Media Professionals of Florida, Inc.

MPFI is an association that provides its members with opportunities for networking, education and training, community recognition and vendor support.

Why Join MPFI?

(Meetings, Networks, Connections, Answers, The Directory, Membership)

MEETINGS. Our regular monthly meetings are structured to enlighten, inform and entertain. Each meeting begins with a warmup period. It's a half-hour with refreshments for introductions, making connections and exchanging contacts.

Then we feature either a short vendor's showcase of some new device or technique – or a tech track with tricks, gadgets, insights, tips. These might be software, hardware or even a business service.

The main course for our meeting is the guest speaker's 45–60 minute presentation. Typically it's an up-to-the-minute programs that

- * deepen members' competence with technologies and techniques
- * broaden the options for multiple solutions in media
- * expand the scope of industry directions
- * tantalize us with a view into the digital crystal ball

Some recent program topics:

- Hiring Crews: Prices, Sources, Contracts and Tips.
- Sony's Newest High-def Cameras.
- Getting Paid: This Too is the Business.
- Modern Graphics for Multi-media.
- Lighting: Tools & Tactics.
- High-tech Pipeline from NAB.
- Here's How to Get Great Audio.
- Remarkable Solutions to Tough Media Problems.
- DV Rack, Chromaflex & Ultra.
- Storage and Delivery Technologies Just Around the Corner.
- Finding and Winning Grant Money.
- Non-linear Editing Systems: s, m, l, xl.
- Facility Tours of Local TV Stations.

NETWORKING. Whether freelancer, corporate or entrepreneur, members realize that the associations made within MPFI are a critical dimension for today's successful media pro. Contacts within the business community are often initiated at MPFI. Our meeting plan promotes a non-competitive environment that fosters a free flow of experience and information.

CONNECTIONS. Skills, equipment, specialties, experience, clients, references, track records. These are the things that success is made of. Where will you get them? How will you let others know? Who will you trust? Belonging can help.

ANSWERS. It's not all on the internet. Where to get it. Who to hire. How much to pay. How long a wait. Where can you go. MPFI.

THE DIRECTORY. For many the most valuable benefit to members is the on-line MPFI membership listing. The Directory lists members alphabetically, by name and business type. Locate individuals and companies offering the professional services and skills you need. The Directory has links to the websites of MPFI members as well. This list, available only to members, could augment your marketing plan.

MEMBERSHIPS. Annual memberships are renewable in January. When you join October-December, your \$50 (\$35 for students) covers membership through the following calendar year. When you enroll January-September, your \$50 (Students, \$35) dues covers the remainder of that calendar year.

For more information, call Membership Chair Merrily Miller at 727.298-0079. or e-mail info@mediaprofessionals.org

MPFI is registered within the State of Florida as a not-for-profit corporation.