

MPFI Membership Benefits

Media Professionals of Florida, Inc.

MPFI is an association that provides its members with opportunities for networking, education and training, community recognition and vendor support.

Why Join MPFI?

(Meetings, Networks, Connections, Answers, The Directory, Membership)

Professional Programs, Seminars and Events

MPFI monthly programs are structured to enlighten, inform and entertain our members. First, the meeting begins with networking opportunities where food and friends abound. Often there is a 30 minute technical or bonus track or vendor showcase giving up-to-the-minute coverage of technological products, changes and sometimes a view into the digital crystal ball. The next portion provides the main program and focuses on topics to enhance understanding and professional development within the media.

Some recent program topics:

"Determining Exposure Using Analog and Digital Methods"

"Adobe® Creative Suite® 4 Production Premium"

"Fix in In Pre"

"The De-Mythification of the RED ONE Camera and the Post-Production Workflow"

"National Association of Broadcasters NAB Highlights"

"Next Time, Why Not Use Steadicam!"

"Step-By Step to Live Type"

"Production Planning Spreadsheet"

"Audio Production and Introduction to Soundtrack Pro"

"Compression Technology for the Web and The Making of KillerB3"

"MPFI Mini-Trade Fair"

MPFI Membership Benefits

Membership Directory

One of the most valuable membership benefits is the On-Line Membership Directory. The Directory lists members alphabetically, by name and by business type. Potential clients can use this membership guide in locating individuals and companies within MPFI that offer professional services. Links to an MPFI member's business site augments marketing potential and improves business.

Networking

Again and again our members realize the importance of networking in our community. Through contacts made within and outside of our association, our members add another dimension to the value of MPFI membership.

Professional contacts within the community are a valuable asset and resource. The opportunity to share and encourage the use of media in corporations, industry, government, education, healthcare and small businesses is provided during a meeting "Mixer" segment. Our members promote a non-competitive environment allowing a free-flow of information.

MPFI Business Partner Discounts

A number of our business partners provide discounts to Media Professionals of Florida members.

MPFI Membership

Corporate Membership

If you join during January - June, you pay \$150 for the calendar year. If you join during July - December, you pay \$75 for rest of calendar year. Corporate membership allows three shared memberships within a corporation.

MPFI Membership Benefits

Individual Membership

If you join during January - June, you pay \$50 for the calendar year.

If you join during July - December, you pay \$25 for rest of calendar year.

Student Membership

If you join during January - June, you pay \$35 for the calendar year.

If you join during July - December, you pay \$17.50 for rest of calendar year.

For more information, call Membership Chair Merrily Miller at
727.298-0079. or

e-mail info@mediaprofessionals.org

MPFI is registered within the State of Florida as a not-for-profit corporation.